

Enhancing Capacity through Public/Private Partnerships

*A Conference of the
National Network of
Public Health Institutes*

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Wyndham Canal Place
New Orleans, Louisiana

Conference Chair:
Joseph Hafey, MPA



Sponsored by
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May 2002 - May 2003

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ENHANCING CAPACITY THROUGH
PUBLIC/PRIVATE PARTNERSHIPS

Who We Are

The National Network of Public Health Institutes (NNPHI) was formed in 2001 to recognize and enhance the work being done in public health by independent, nonprofit collaborative entities. Many states have formed these multi-sector organizations with their unique partnerships with government, the business community, academia, and other nonprofits. The leaders of the individual institutes recognize they share common goals and objectives, which can be enhanced through a formal collaborative network, working in partnership with national public health partners.

NNPHI is a 501(c)3 organization funded by member dues, a cooperative agreement with the Centers for Disease Control and Prevention, and a grant from the Robert Wood Johnson Foundation. NNPHI is a membership-driven organization that accomplishes its mission of *fostering innovations that improve health* through: educational teleconferences, a monthly newsletter, a website, and meetings such as this one.

To learn more about NNPHI, please contact NNPHI staff at 504-539-9493 or visit the NNPHI website at www.nnphi.org.

Conference Focus and Objectives

- To provide a venue for sharing Best Practices among NNPHI members
- To foster the development of a learning community among NNPHI members and Emerging Public Health Institutes
- To facilitate discussion of CDC's priorities among attendees
- To gather input from NNPHI members and partner organizations for CDC's State and Local BT Grant Program and CDC's Workforce Development Initiatives
- To explore additional collaborative efforts among CDC and NNPHI members
- To stimulate additional collaborations between NNPHI members and state and local health departments

NNPHI 2003 CONFERENCE HIGHLIGHTS

“Enhancing Capacity through Public-Private Partnerships”

On 05/15/03 and 05/16/03, NNPHI held its annual conference in New Orleans, LA. Representatives from 29 states (17 NNPHI members and 12 emerging public health institutes/interested parties) gathered to share best practices, exchange information, and learn more about several of CDC’s current initiatives. National partner organizations in attendance included APHA, ASTHO, CDC, NACCHO, NALBOH, the Public Health Foundation, Turning Point National Program Office, and others. Speakers included: Kathy Cahill (CDC’s Senior Advisor for Strategy & Innovation), Charlie Stokes (CDC Foundation), Ellen Rautenberg (MHRA of NYC), Maureen Lichtveld (CDC’s Office of Workforce Planning & Policy), Patrick Libbey (NACCHO), and Joe Davis (CDC’s Office of Terrorism Preparedness & Emergency Response). NNPHI presented its *Public Health Innovations Award* to Dr. Edward L. Baker, former Assistant Surgeon General and director of the Centers for Disease Control and Prevention’s (CDC) Public Health Practice Program Office (*note: Dr Baker is now Director of the North Carolina Institute for Public Health*). Kathy Cahill and Penny Whiteside accepted the award on Dr. Baker’s behalf. NNPHI thanked Jeffrey Lake for his service as Chair of the NNPHI Executive Committee during its formative year, and welcomed Joseph Hafey as incoming Chair. NNPHI also met with the 12 emerging public health institutes to discuss the Fostering Emerging Institutes Project. NNPHI would like to thank CDC’s Office of Terrorism Preparedness & Emergency Response for the conference support grant that partially funded the conference.



Keynote Address: Kathy Cahill,

Senior Advisor for Strategy and Innovation, CDC, Office of the Director

Ms. Cahill mentioned several areas of importance for CDC, including:

1. Increasing the amount of **applied public health research**
2. Working more in the **global health arena**
3. Working to improve its **customer service**

Ms. Cahill mentioned numerous opportunities for public health institutes, including:

1. **Leveraging/Convening Role:** it is important, and public health institutes are suited for the role
2. **Communication:** CDC is very committed to communicating with external partners
3. **NNPHI Cooperative Agreement:** could be utilized for additional projects
4. **Public-Private Partnerships:** CDC and HHS in general want to utilize them
5. **Education:** As CDC works with non-traditional partners to teach public health 101, there could be opportunities for public health institutes to play a role



Conference Presentations and Panels

Best Practices of NNPHI Members in the area of Preparedness and Response



Brenda Joly of the Maine Center for Public Health (pictured to left) presented “Public Health Emergency Preparedness Efforts at MCPH”. Kim Kimminau of the Kansas Health Institute and Greg Cline of the Michigan Public Health Institute also gave presentations on the work of their institutes in this area. Amy Slonim of the Michigan Public Health Institute moderated the panel. Presentations are now available at <http://www.nnphi.org/library.asp>. As an outcome of this presentation, NNPHI will begin offering regular BT calls so that its members may discuss topics of common interest and explore the possibility of network-level projects.

Preparedness and Response: The CDC Perspective

Joe Davis (pictured on right) provided an overview of CDC’s Office of Terrorism Preparedness and Response. His presentation available at <http://www.nnphi.org/library.asp>. Highlights included a comparison of FY 2003 and FY 2002 Appropriations, an overview of the State and Local BT Grant Program, and a description of OTPER’s Emergency Operations Program and Select Agent Program. For additional information, please visit www.bt.cdc.gov



NNPHI Best Practices Showcase



Lee Thielen of the Colorado Foundation for Public Health and Environment (and NNPHI Executive Committee Member) organized and moderated NNPHI’s 2003 Best Practices Showcase.

Rocky Polito (above left) of the Nevada Public Health Foundation (NPHF) gave an overview of NPHF’s “Statutory Rape Education Project”. This presentation is now available at <http://www.nnphi.org/library.asp>.

Bob St. Peter (above middle) of the Kansas Health Institute presented “Researcher to Policy-Maker: Come in Please...”. This presentation is now available at <http://www.nnphi.org/library.asp>.

Joseph Hafey (above right) of the Public Health Institute (California) described PHI’s “Public Health Trust”. Information about the Public Health Trust can be found at <http://www.publichealthtrust.org/>.

The “Best Practices Showcase” has proved to be one of the highlights of NNPHI’s Annual Conference. NNPHI will be compiling the best of its 2002 and 2003 presentations for an upcoming APHA session in which a number of NNPHI members’ programs will be highlighted.

Presentations and Panels (Continued)

Public / Private Partnerships in Public Health: Lessons from other entities and organizations



Charlie Stokes (pictured on left) gave an overview of the CDC Foundation. Joseph Hafey of the Public Health Institute moderated the discussion. Charlie's presentation is available at <http://www.nnphi.org/library.asp>. Charlie made the point that it may be advantageous to look outside of traditional public health when building one's Board of Directors. As an outcome of the meeting, NNPHI may facilitate a teleconference on the possibility of expanding the CDC Foundation's Emergency Response Fund program to the local level.

Ellen Rautenberg (pictured on right) of the Medical and Health Research Association of NYC (MHRA) presented "Public/Private Partnerships in Public Health –Lessons Learned from MHRA". Joseph Hafey of the Public Health Institute moderated the discussion. Ellen's presentation is available at <http://www.nnphi.org/library.asp>. As an outcome of the meeting, MHRA may be applying for NNPHI membership.



Future Opportunities for Public Health Institutes and NNPHI



Maureen Lichtveld of CDC's Office of Workforce Planning and Policy (pictured on left) presented "Challenges in Public Health Workforce Development: New Opportunities for Public Health Institutes" (presentation available at <http://www.nnphi.org/library.asp>). Laura Landrum of Public Health Futures Illinois (and NNPHI Executive Committee Member) moderated the discussion. During the presentation, several NNPHI members inquired where they could find more information on various competencies for the public health workforce. Many thanks to Dr. Lichtveld for providing NNPHI members with the following links:

BT Emergency Readiness Competencies: www.nursing.hs.columbia.edu

Informatics Competencies: <http://healthlinks.washington.edu/nwcphp/phi/comps/>

CPHP Assessment Tools: <http://www.phppo.cdc.gov/owpp> under "Featured Items"

Patrick Libbey of NACCHO reflected on NACCHO's Strategic Plan and public health institutes. Laura Landrum of Public Health Futures Illinois (and NNPHI Executive Committee Member) moderated the discussion. NACCHO's Strategic Plan is available in the NNPHI file library <http://www.nnphi.org/library.asp> as well as <http://www.naccho.org/GENERAL60.cfm>. Objectives 1.2, 1.6, 3.3, and 4.2 were specifically discussed. Pat acknowledged that this meeting had greatly increased his knowledge of public health institutes. Pat invited Public Health Institutes to look at how they are connected with their SACCHOs (state associations of county and city health officials). He would like to receive stories of where value is added through the Public Health Institute. Pat also discussed Project Public Health Ready (more info available at <http://www.naccho.org/project83.cfm>).



Awards

2003 Public Health Innovations Award

The National Network of Public Health Institutes awards Edward L. Baker, MD, MPH the 2003 Public Health Innovations Award for his ongoing commitment to improve public health infrastructure within the United States. This award will be presented yearly to an individual who exemplifies NNPHI's mission of *fostering innovations that improve health*.

Dr. Edward L. Baker, former assistant surgeon general and director of the Centers for Disease Control and Prevention's (CDC) Public Health Practice Program Office, has recently joined the University of North Carolina at Chapel Hill's School of Public Health as director of the North Carolina Institute for Public Health. Dr. Baker is a 21-year veteran of the CDC, where he led the creation of innovative programs to strengthen the public health infrastructure in the United States. His accomplishments include spearheading the development of the Health Alert Network, the Public Health Training Network, the CDC Leadership and Management Development Institute and partnerships with more than 25 national associations, including the National Network of Public Health Institutes.

Before joining the CDC, Dr. Baker was assistant director and later deputy director of the National Institute for Occupational Safety and Health, where he led initiatives related to surveillance, HIV in the workplace and extramural research. Previously, he was assistant and then associate professor of occupational medicine at the Harvard University School of Public Health and director of Harvard's Occupational Medicine Residency Program. A native of Chattanooga, TN, Dr. Baker received his MD from the Baylor College of Medicine in 1972, a master of public health degree from Harvard University in 1979, and an MSc, also from Harvard, in 1980.

Dr. Baker has received numerous awards and recognitions, including the Public Health Service Commendation and Meritorious Service Awards given by the U.S. Public Health Service and the Meritorious Service Award of the National Association of County and City Health Officers. He is board certified in internal medicine and occupational health and is a visiting professor in occupational medicine at the Royal Society of Medicine in London. Dr. Baker was honored recently with the Balderson Lifetime Public Health Leadership Award, given by the National Public Health Leadership Development Network. He has published more than 100 scientific articles and book chapters, providing key contributions to the occupational and environmental health literature.

Thank you

The National Network of Public Health Institutes (NNPHI) would like to thank the Centers for Disease Control and Prevention, Office of Terrorism Preparedness & Emergency Response for its support of this conference.

NNPHI would also like to thank its many partner organizations for their ongoing collaboration, including: the American Public Health Association (APHA), the Association of State and Territorial Health Officials (ASTHO), the National Association of County and City Health Officials (NACCHO), the National Association of Local Boards of Health (NALBOH), the Public Health Foundation (PHF), and the National Turning Point Program Office.