

Mississippi Incorporates Evidenced-Based Practices into Community Health Improvement Planning

Using the Guide to Community Preventive Services (2013)

Summary

The Mississippi Public Health Institute (MSPHI) and Mississippi State Department of Health (MSDH) partnered with the Mississippi Primary Healthcare Association (MPHCA) to increase awareness of the Guide for Community Preventive Services (the Community Guide) and ensure the use of the Community Guide in Community Health Improvement Planning processes being conducted as part of the state's efforts to prepare for accreditation.



Activities

- Resources from the Community Guide were shared with 60 participants from “MAPP Teams” in nine districts as they prepared for Community Health Assessment activities.
- A community stakeholder meeting was held in in District IX. Participants included the Mississippi State Department of Health, Singing River Hospital, Coastal Family Health Center, voluntary agencies and community leaders.

Building Partnerships to Increase Capacity in Evidence-Based Public Health through the Use of the Guide to Community Preventive Services, 2011-2013

The National Network of Public Health Institutes (NNPHI), in collaboration with the Association of State and Territorial Health Officials (ASTHO) and support from the Centers for Disease Control and Prevention (CDC), provided funding and capacity building assistance to public health institutes and their state, territorial, local, and tribal health department partners to promote the adoption and use of evidence-based approaches outlined in the Guide for Community Preventive Services (<http://www.thecommunityguide.org/>) to address priority public health issues.

For a table with basic information about all of the projects supported through this program and links to more information, go to <http://www.nnphi.org/CMSuploads/CommunityGuideAbbreviatedTable>.

Activities (continued)

- MSPHI met with the Health Officer, Administrator, community leaders, and the community health center staff from District IX, along with the State Health Officer to encourage the use of the Community Guide to select and implement program and policy priorities.
- Three Community Health Assessment planning meetings were held in District VIII. The priority programs and policies that emerge from this Community Health Assessment will be addressed using strategies from the Community Guide.
- MSPHI introduced the Community Guide to 50 participants, including community health center directors and leaders, at the Mississippi Primary Healthcare Association (MPHCA) winter meeting. MPHCA then attended a MSPHI board meeting to share ideas about collaborative efforts in community assessment and identification of evidence based strategies to improve community health.
- MSPHI conducted a training on the Community Guide for 49 participants including all nine District Health Officers, all nine District Administrators, the State Health Officer, and the Directors of the Offices of Health Promotion and Health Equity, Chronic Disease, Field Services, Policy Evaluation and related programs.
- MSPHI disseminated one-pagers on the Community Guide at a Mississippi Academy of Family Physicians Meeting, which was attended by over 200 Family Physicians.
- MSPHI added information about the Community Guide to their web site.
- A communication piece about the Community Guide was developed for the Mississippi Public Health Association's annual meeting, which was attended by over 300 practitioners and leaders. Thumb drives with links to the Community Guide were distributed to 75 of the meeting participants.

Key Insights

- There was a need to repeat the message about use of the Community Guide in multiple settings – trainings, conferences, meetings, etc.
- The project enhanced relationships among MSPHI, the MS Primary Care Association, and the MS DOH.
- The Community Guide is a tool for Community Health Improvement Planning processes, which can move at a slower pace than the grant period allowed for.

Funding

\$20,000

Lead Team

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Team Partners

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